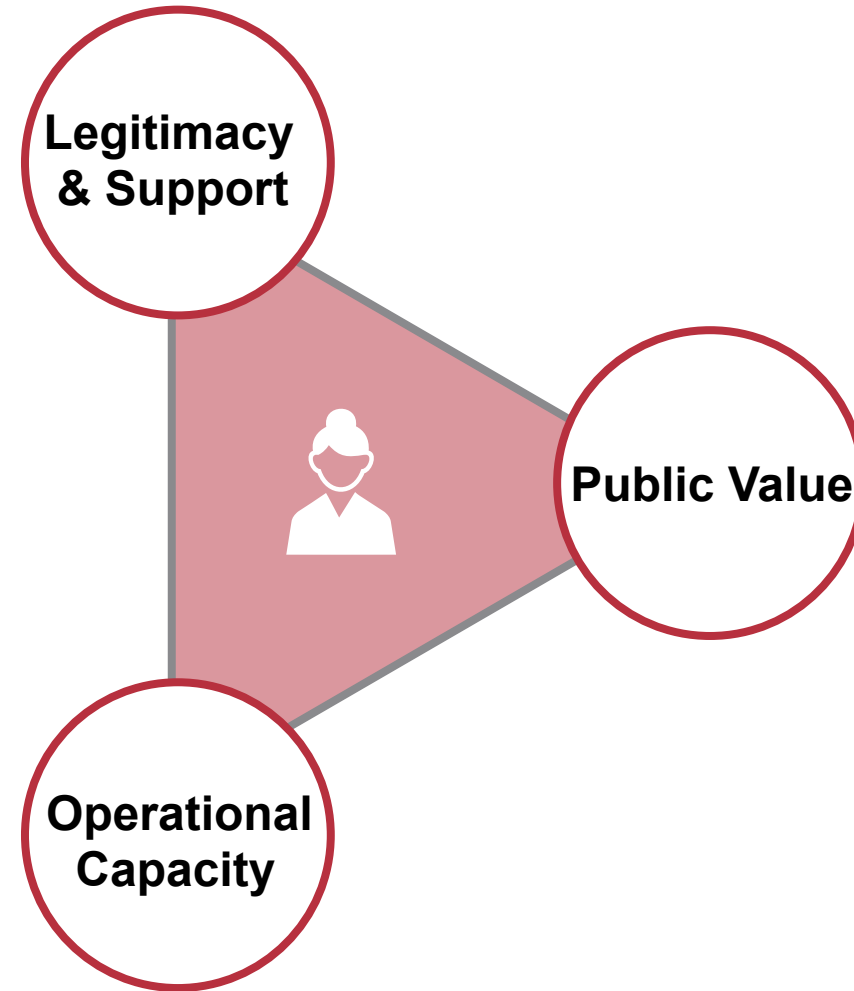


**BLOOMBERG  
HARVARD** | City  
Leadership  
Initiative

# Public Value Tool Kit Graphics

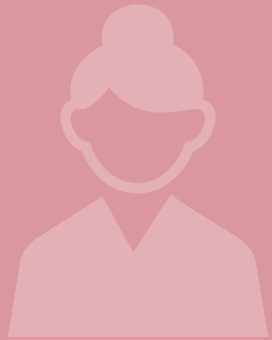
## Strategic Triangle



## Public Value Matrix

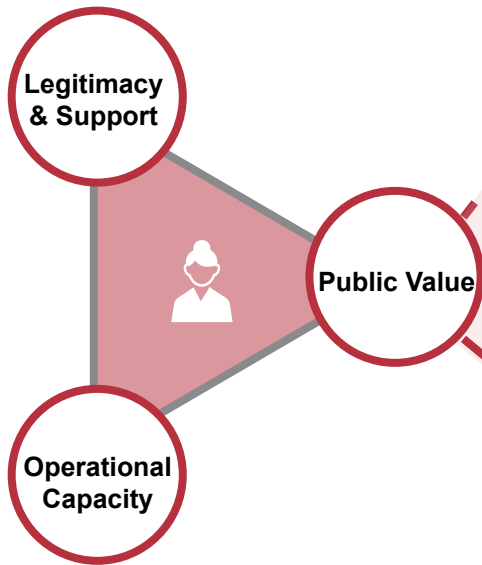
	Individual	Collective
Welfare	<p><b>“My Wellbeing”</b></p> <ul style="list-style-type: none"> <li>• Needs met</li> <li>• Wants satisfied</li> <li>• Welfare and security advanced</li> </ul>	<p><b>“Our Wellbeing”</b></p> <ul style="list-style-type: none"> <li>• Prosperous and inclusive economy</li> <li>• Safe and healthy social and physical environments</li> </ul>
Justice	<p><b>“My Rights and Duties”</b></p> <ul style="list-style-type: none"> <li>• Rights protected</li> <li>• Autonomy and dignity secured</li> <li>• Just duties fairly imposed</li> </ul>	<p><b>“Our Rights and Duties”</b></p> <ul style="list-style-type: none"> <li>• Equal protection of rights</li> <li>• Universal protection of dignity and autonomy</li> <li>• Fair and equitable treatment of groups</li> <li>• A just social order</li> </ul>

## Public Value Matrix with Strategic Triangle I



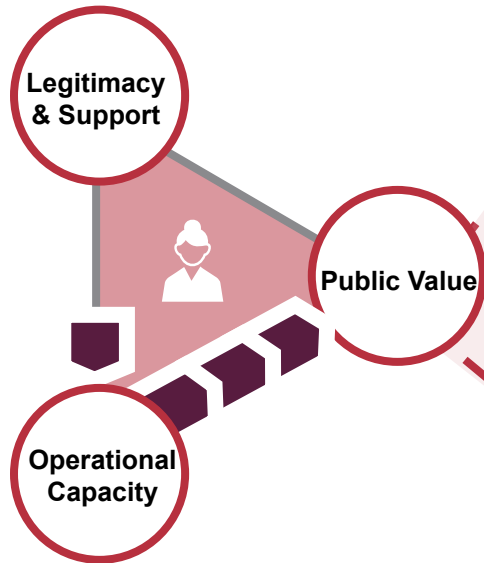
	Individual	Collective
Welfare	<p><b>“My Wellbeing”</b></p> <ul style="list-style-type: none"><li>• Needs met</li><li>• Wants satisfied</li><li>• Welfare and security advanced</li></ul>	<p><b>“Our Wellbeing”</b></p> <ul style="list-style-type: none"><li>• Prosperous and inclusive economy</li><li>• Safe and healthy social and physical environments</li></ul>
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# Public Value Matrix with Strategic Triangle II



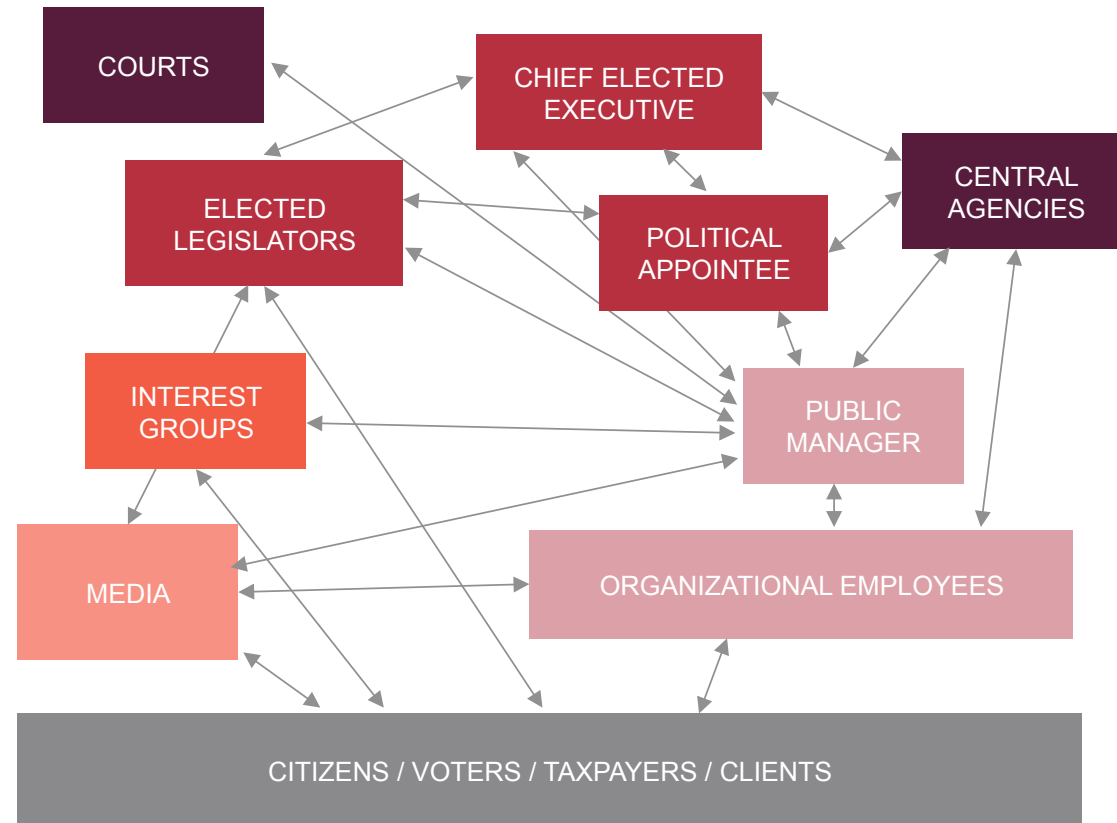
	Individual	Collective
Welfare	<p><b>“My Wellbeing”</b></p> <ul style="list-style-type: none"> <li>Needs met</li> <li>Wants satisfied</li> <li>Welfare and security advanced</li> </ul>	<p><b>“Our Wellbeing”</b></p> <ul style="list-style-type: none"> <li>Prosperous and inclusive economy</li> <li>Safe and healthy social and physical environments</li> </ul>
Justice	<p><b>“My Rights and Duties”</b></p> <ul style="list-style-type: none"> <li>Rights protected</li> <li>Autonomy and dignity secured</li> <li>Just duties fairly imposed</li> </ul>	<p><b>“Our Rights and Duties”</b></p> <ul style="list-style-type: none"> <li>Equal protection of rights</li> <li>Universal protection of dignity and autonomy</li> <li>Fair and equitable treatment of groups</li> <li>A just social order</li> </ul>

# Public Value Matrix with Strategic Triangle plus Value Chain

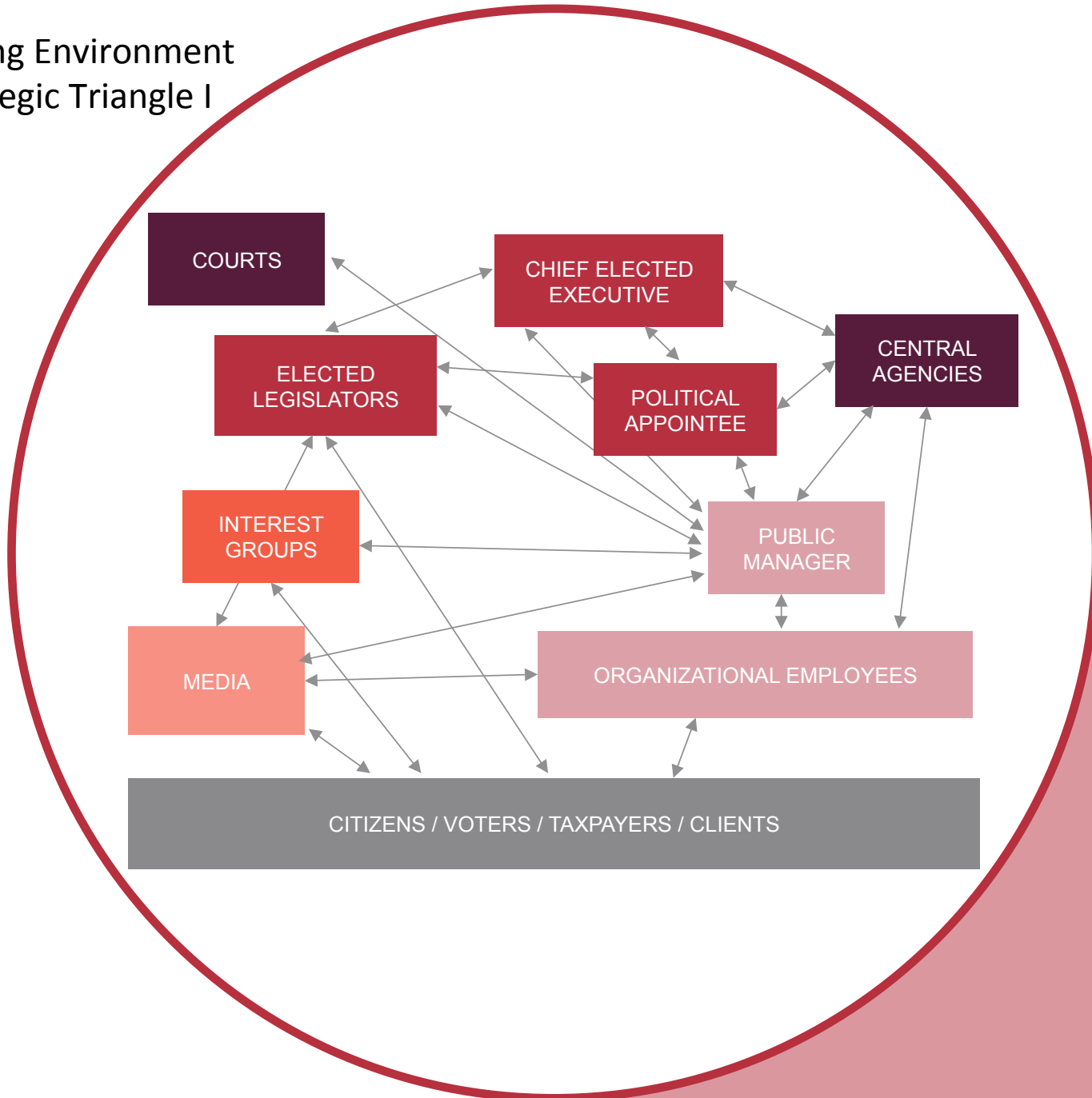


	Individual	Collective
Welfare	<p><b>“My Wellbeing”</b></p> <ul style="list-style-type: none"> <li>Needs met</li> <li>Wants satisfied</li> <li>Welfare and security advanced</li> </ul>	<p><b>“Our Wellbeing”</b></p> <ul style="list-style-type: none"> <li>Prosperous and inclusive economy</li> <li>Safe and healthy social and physical environments</li> </ul>
Justice	<p><b>“My Rights and Duties”</b></p> <ul style="list-style-type: none"> <li>Rights protected</li> <li>Autonomy and dignity secured</li> <li>Just duties fairly imposed</li> </ul>	<p><b>“Our Rights and Duties”</b></p> <ul style="list-style-type: none"> <li>Equal protection of rights</li> <li>Universal protection of dignity and autonomy</li> <li>Fair and equitable treatment of groups</li> <li>A just social order</li> </ul>

# Authorizing Environment

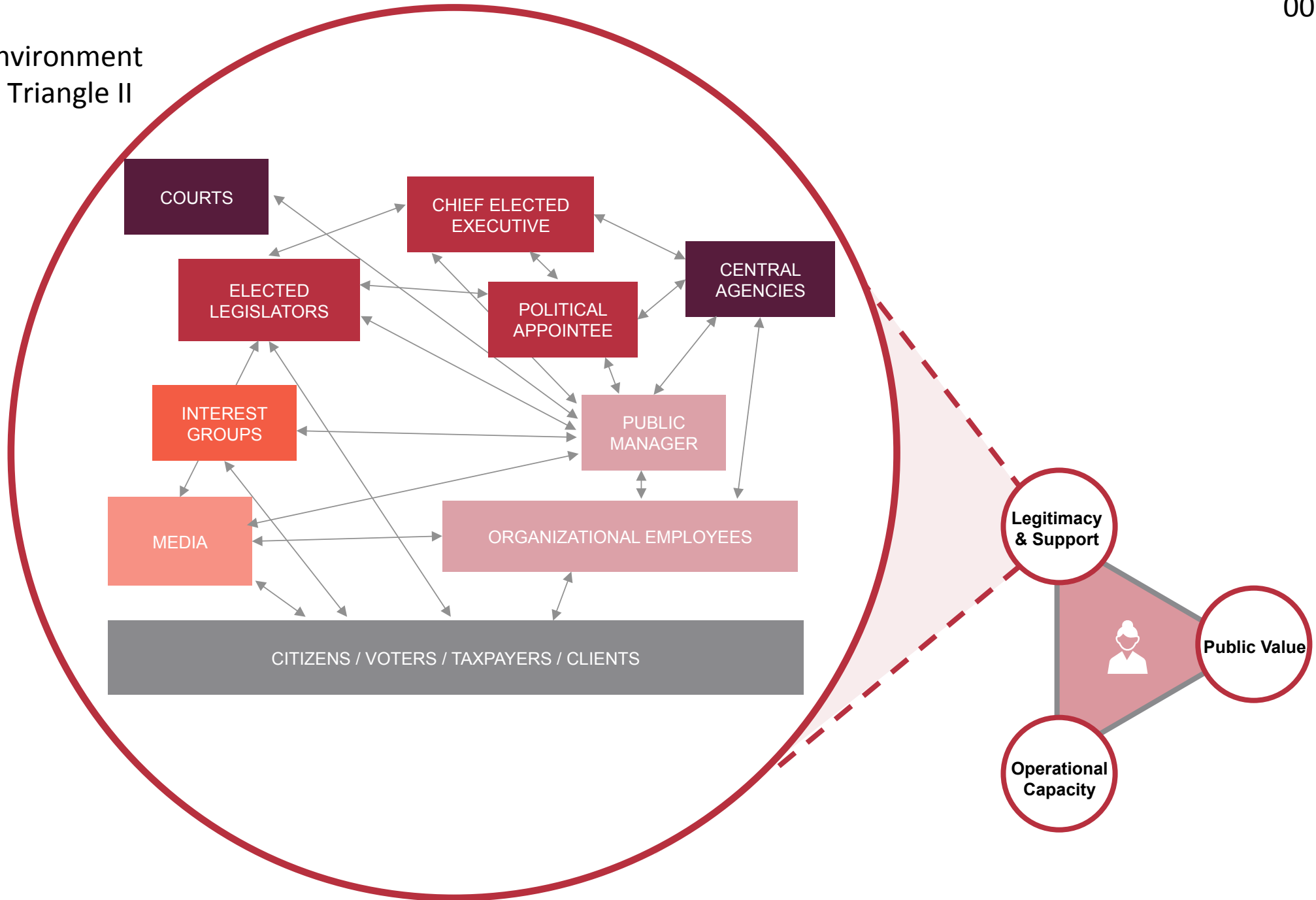


# Authorizing Environment with Strategic Triangle I

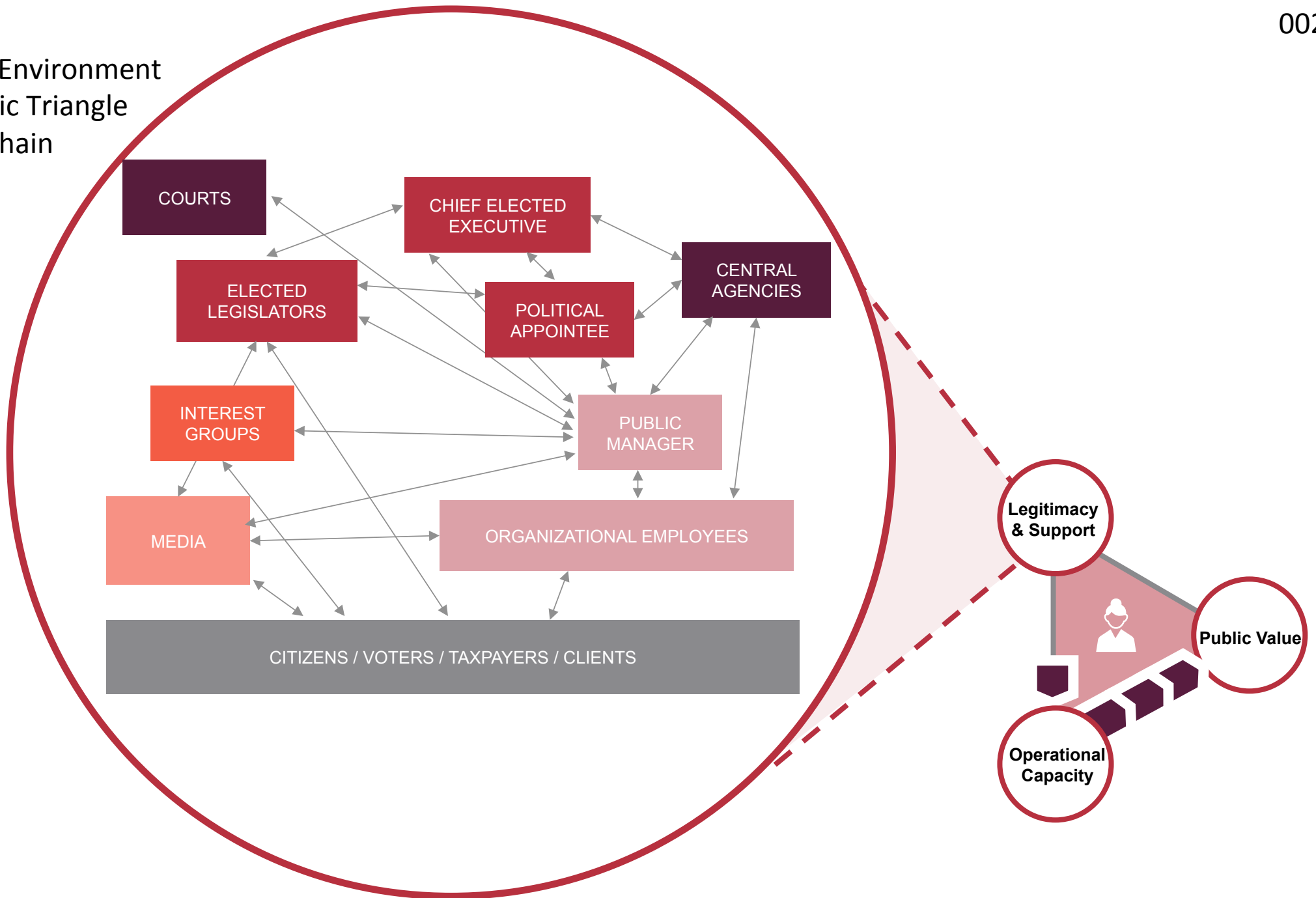




# Authorizing Environment with Strategic Triangle II



# Authorizing Environment with Strategic Triangle plus Value Chain



Public Value Chain

**Money, Authority, Public Spirit...**

**Services, Obligations, Nudges...**



**INPUTS**

**ACTIVITIES**

**OUTPUTS**

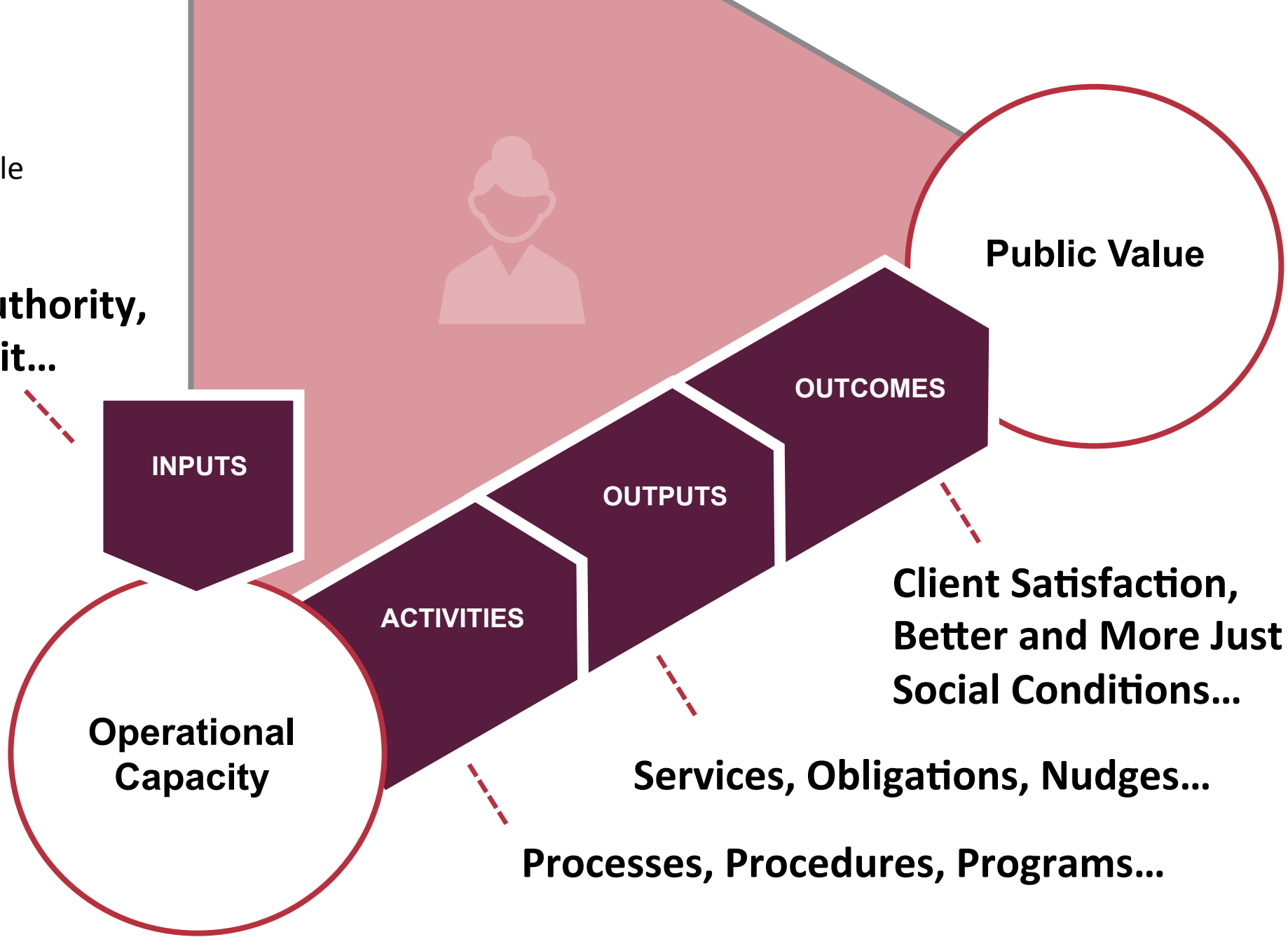
**OUTCOMES**

**Processes, Procedures, Programs...**

**Client Satisfaction, Better and  
More Just Social Conditions...**

Public Value Chain  
with Strategic Triangle

**Money, Authority,  
Public Spirit...**



**Operational  
Capacity**

**ACTIVITIES**

**OUTPUTS**

**OUTCOMES**

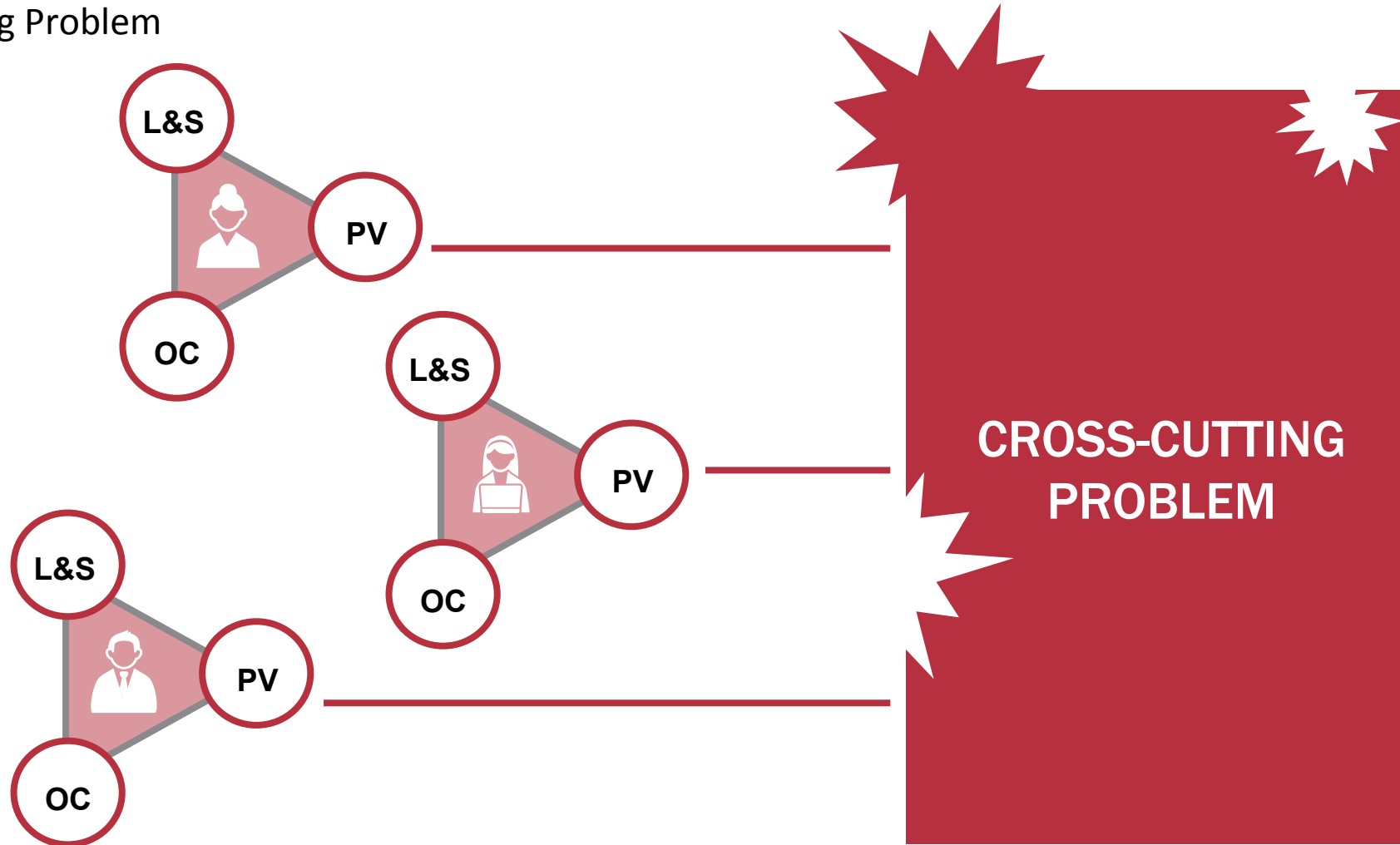
**Public Value**

**Client Satisfaction,  
Better and More Just  
Social Conditions...**

**Services, Obligations, Nudges...**

**Processes, Procedures, Programs...**

Collaboration:  
Cross-Cutting Problem



Collaboration:  
Aligning Collaborative Team

